

Mountain Vision Strategic Planning for the Town of Signal Mountain

The Town of Signal Mountain is embarking on the creation of a Strategic Plan to guide our community into the future. We will create a strengths, weaknesses, opportunities, and threats (SWOT) analysis, and build a plan that will include our core values, mission statement, goals, and strategies.

This is a plan “for the community, by the community”. Everyone is encouraged to participate. The meetings will be held at the Mountain Art Center (MACC) on Kentucky Avenue, and the tentative schedule is as follows:

September 30	Kick-Off and SWOT Analysis Introduction
October 7	SWOT Analysis
October 28	Core Values
November 4	Mission Statement
November 18	Goals
December 2	Goals
December 16	Strategies
January 6	Strategies
January 20	Tactics and Accountability
February 3	Tactics and Accountability
February 17	Tactics and Accountability
March 2	Presentation of the Final Plan

Each session will begin at 7:00 pm and end at 9:00 pm. A catch-up meeting for citizens who missed previous sessions will be held at 6:30 pm.