

**ORDINANCE NO.: 2015-09**

**AN ORDINANCE TO AMEND TITLE 14, CHAPTER 5, "SIGN REGULATIONS", IN THE SIGNAL MOUNTAIN TOWN CODE REGARDING REVIEW OF GRAPHIC DESIGN AND DESIGN ELEMENTS FOR SIGNAGE**

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**WHEREAS**, the Town of Signal Mountain has adopted sign regulations to protect residential property values and to create and maintain an attractive and successful business community by avoiding the wasteful and unsightly competition of signage within the town; and

**WHEREAS**, the town's sign regulations currently require new signs to be approved by the Design Review Commission (DRC); and

**WHEREAS**, the Design Review Commission has recommended an amendment regarding review of graphic design and design elements within sign faces

**BE IT ORDAINED BY THE TOWN COUNCIL OF THE TOWN OF SIGNAL MOUNTAIN, TENNESSEE** that Title 14, Chapter 5 of the Signal Mountain Town code shall be amended as follows:

**Section 1:** **Section 14-504. Review Process** is amended with the addition of the following text at the conclusion of the existing language:

"Graphic design and graphic elements, as part of the sign face, such as sign color, font, logo, text, shape and pictures are not reviewed by the Town Staff or DRC unless as determined by the building inspector. This exemption from review does not include the structures supporting the sign or sign lighting."

**Section 2:** BE IT FURTHER ORDAINED that this amendment shall become effective immediately from and after its passage as provided by law.

First Reading: September 14, 2015

Second Reading: October 12, 2015

  
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Dick Gee, Mayor

  
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Recorder